## Signature Fruit-Infused Wines - Light, Semi-Sweet & Easy-Drinking! (Listed In Order by Sales Ranking - Refer to Opici Monthly Book for Pricing)

## Traditional Varietal Wines More than 180 Medals Won at Competitions!

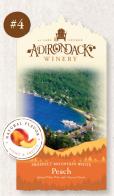


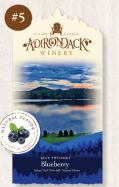
\*Available Sept - Dec Only! \* In the Starter Variety Pack!



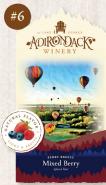


\* In the Starter Variety Pack!





\* In the Fruity Combo Pack! \* In the Fruity Combo Pack!



\* In the Fruity Combo Pack!



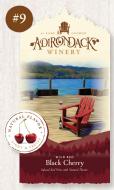
\* In the Starter Variety Pack!

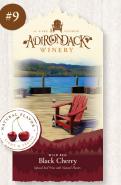


\* In the Starter Variety Pack!







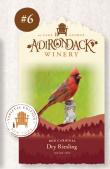












\*ADIRONDACK\*\*

\*Riesling Trio Variety Pack Available!

## Wine Cocktail Recipe Library

Check out our popular YouTube channel for videos you can share with your customers! YouTube.com/AdirondackWinery





Glamour Shot Poster Available from your Rep!

\*Additional Wine Varietals Available by Special Request... Gewurztraminer

Cabernet Franc Meritage Barrel Aged Chardonnay













Home Sweet Home, Apple Pie Infused White Wine has quickly become a fan favorite for the holidays! Delicious on its own or in a wine cocktail! But don't just take it from us:

"I was very happy with this delicious holiday wine! Great tasting notes.. Can't wait to purchase again"

"This wine is one of my new favorite wines! Very quickly getting close to 1st!" - Edie A.

"I really enjoy this wine! I now look forward to it every year!" - KristyM.

## HOME SWEET HOME WINE PROFILE

#### **TASTING NOTES**

This semi-sweet. light-bodied wine offers the enticing aromas and flavors of a freshly baked homemade apple pie and traditional holiday spices.

### FOOD PAIRING NOTES

Enjoy this wine at room temperature to accompany your holiday meals or serve it warmed for a fun holiday cocktail!



# MARKETING EFFORTS:

75K+ Tasting Room Visitors Annually

100K+ WINE FEST ATTENDEES ANNUALLY 80% of our customers are tourists or festival attendees they fall in love with our wine during their annual visit and then want to buy our wine near them!

## 1.1M+ PAGE VIEWS ANNUALLY

We feature stores on our blog & interactive "Where to Buy" map & search page of our recently re-designed website.



42K+ EMAIL SUBSCRIBERS



29K+ Social Media Followers 🕡

Stores are plugged regularly!

### WINE LABELS THAT SELL!

Professionally designed labels evoke a nostalgia for the Adirondacks customers love!

### WINE TASTINGS

Our staff is available for wine tastings and special events in the Capital Region and Utica areas!

### WINES EARNED 180+ MEDALS

Proven wine quality that stands up to our competition!

SHELF TALKERS, POSTERS, CASE HEADERS, RECIPE CARDS & SELL SHEETS

Print from AdkWinery.com, or ask us or your Rep directly!





Wholesale Distribution Information - New York



Remarkable Fruit-Infused & Award-Winning Varietal Wines... All Hand-Crafted with a Touch of Adirondack Nostalgia!

**Upstate New York** 

Self-Distributed (Other Areas)



(440) 645-6803 rollerk@opici.com



(518) 668-9463 x12 Wholesale@AdirondackWinery.

CALL OPICI TODAY FOR A SPECIAL RATE ON "HOME SWEET HOME": **JUST \$104 PER CASE** 

Tasting Rooms Open Year-Round: (518) 668-WINE Lake George & Queensbury, NY ~ AdkWinery.com